

Nickerson Coaching Newsletter

Newsletter Subtitle: A newsletter for growing churches and those that would like to grow.

Month Year March 2014

In this issue

[This is the time to Plan your Stewardship Campaign](#)

Dear friends,

My name is Paul Nickerson (nickersoncoaching.com). I am a Sr. Consultant with Griffith Coaching (Griffithcoaching.com). I have the wonderful honor of teaching and coaching congregations all over the country. This free newsletter is to assist your congregation in making a difference in people's lives and in the life of the community you serve.

Please let me know ways I can be of service to you. Be in touch.

Blessings,

Paul Nickerson (nickersonp@comcast.net)

This is the Time to Plan your Stewardship Campaign

Many congregations come to the fall and plan a stewardship campaign to take place two or three weeks before the Pledge Sunday. Planning needs to begin much earlier in the year; like right now! Think in terms of a year-round process to develop generous givers. Here are some key factors:



- The time to preach a stewardship series is 4-6 months before the Pledge Sunday.
- Examples of how pledge dollars make a difference need to be shared year-round.
- People need to be thanked for giving multiple times throughout the year, with hand-written notes.
- People are in different places in their faith journey and need to be asked differently for financial gifts. This strategy takes time to develop.

Is your curiosity peaked? In Griffith Coaching, we offer training in how to "Turn Tippers into Tithers". Go to nickersoncoaching.com for a full description and testimonies about this workshop.

I hope you will give people the joyous opportunity to grow in giving and fund all that God wants your church to be.

With grace and peace,
Paul Nickerson

Stuff That works (Practical things churches do to make a difference)

One church does "Love Wednesdays" where they go out and bring a meal to different groups in the community (such as teachers, police, local businesses, etc). With each meal they simply say, "Thanks for providing such an important service to our community. Here's a thank-you lunch from First Church".

Quick Links...

Links: nickersoncoaching.com; griffithcoaching.com

Services : Training and coaching around: reaching new people/stewardship/church organization/discipleship process/growth and change/and many other ways to help your church be vital.

More About Us: Nickerson Coaching (Griffith Coaching) work across the country to assist congregations and conferences in becoming more vital and effective. Our teaching and coaching is based on hands-on experience and expertise.

Contact Information

phone: 508-930-9327

email: Nickersonp@comcast.net

website: nickersoncoaching.com

Blog: Nickersoncoaching.tumblr.com

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Where Paul is around the country

March 15th: "Transition-sized" church workshop, Sharon, MA

March 22-23: "Reaching New People" workshop in Harrisonburg, VA

March 26th: Consultation with Main St. UCC, Amesbury, MA

March 29th: Consultation with Beneficent UCC, Providence RI

April 4-5: "Reaching New People" workshop, Morgantown, WVA

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